



## PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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### **PLEASANTON SEEKS ENTRIES FOR HOMETOWN HOLIDAY PARADE** *Parade Entry Applications Due November 20, 2015*

*Pleasanton, CA* — The City of Pleasanton is gearing up for another fantastic Hometown Holiday for 2015 and is seeking applications from interested parties. Approximately 2,500 participants line up each December dressed as reindeer, snowmen, angels, holiday packages, and more to play a role in Pleasanton's biggest event of the season, the Annual Hometown Holiday Celebration. The centerpiece of this free event on Saturday, December 5, 2015 from 5:00 p.m. - 9:00 p.m. is a festive community-based parade down Main Street, followed by musical entertainment, and the lighting of a holiday tree in front of the Museum on Main.

Parade entry applications are now available online and are due by Friday, November 20, 2015. The hometown holiday parade is open to all individuals, groups and organizations in the community interested in participating. There is no fee to register an entry in the parade and all entries must be of a theme that is consistent with the winter holidays. Groups can participate on a float, in individual autos, as walking groups, or with animal entries. All float entries must be safe for passengers and spectators and are limited to a height that does not exceed 14 feet. Please visit [www.hometownholiday.com](http://www.hometownholiday.com) for additional information, and to submit an entry online.

For more information please contact Michelle Dunaway, Recreation Supervisor at (925) 931-5352 or [HometownHoliday@CityofPleasantonCA.gov](mailto:HometownHoliday@CityofPleasantonCA.gov).

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