



## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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**Contact:** Tracy Dunne  
925.931.5044 or 925.519.5836 c  
tdunne@cityofpleasantonca.gov

### **COUNCIL APPROVES PROPOSED VETERANS' MEMORIAL DESIGN**

*Pioneer Cemetery Master Plan Approved in 2014 Moves Forward*

*Pleasanton, CA*— The Pleasanton City Council voted unanimously to approve the design, not to exceed \$28,000, for the Veterans' Memorial Design, to be located at the Pleasanton Pioneer Cemetery.

The Pioneer Cemetery Master Plan that was approved last year includes a vision statement for the Cemetery, along with recommendations for developing and expanding both cremation and burial activities; additionally, there are other improvements to accommodate an anticipated increase in traffic, as well as new walking paths, gathering areas and a Veterans' Memorial.

As a result of the development of the Master Plan, a group of local veterans formed in support of the creation of a Veterans' Memorial in the Cemetery and committed to funding all of the "above-ground" costs associated with the Veterans' Memorial. For its part, the City approved funding as part of its FY 2015/16 Capital Improvement Program (CIP) Budget for the architectural design services approved tonight.

The memorial is designed to recognize the sacrifices of those who served and to pay homage to their service. The proposed design for the Veterans' Memorial was reviewed and approved by the City's Public Art Selection Sub-committee, the Civic Arts Commission and the Parks and Recreation Commission. Some of the final design elements include: 7 monoliths and 7 flag poles, each representing an arm of the military branches and including a POW/MIA flag and an American flag, a large granite platform, a bronze sculpture of a kneeling soldier, sitting benches and a granite star.

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