



**Human Services Commission Criteria for
Review of Housing and Human Services Grant
(HHSG) Applications for FY 2016/17**

*(Based on Prior Year Criteria and HSC
Statement of Priorities Adopted 11/4/2015)*

A) NEED

- 1 There is a need for this activity/service.
- 2 The need has been clearly identified.
- 3 The data or information supplied by the agency shows how this activity/service will address the need.
- 4 The activity/service prevents or alleviates an identified problem.

B) BENEFIT

- 1 The applicant demonstrates clearly the number of Pleasanton residents who will benefit from the activity/service in relation to the level of funding requested from the City of Pleasanton.
- 2 The beneficiaries are an appropriate target group (lower income residents, handicapped, elderly, youth, etc.)
- 3 The funding of this activity/service benefits low and very low income (rather than moderate income) residents. Greater consideration will be given to agencies which serve individuals from the lowest income categories.
- 4 The activity/service benefits deteriorated neighborhoods.

C) ORGANIZATION

- 1 The agency has an established track record of good performance.
- 2 The agency is accountable for its programs.
- 3 The agency's goals for this activity/service are realistic and achievable.
- 4 The agency's overall guiding philosophy is consistent with this activity/service.
- 5 The agency collaborates with other non-profits and has a broad base of community support.
- 6 The agency's staffing is qualified and adequate to provide this activity/service in a timely manner.
- 7 The application is complete (in accordance with the application checklist provided).

D) FUNDING

- 1 The request will provide lasting improvements and/or effects.
- 2 The request will maintain an existing activity/service that is in jeopardy.
- 3 The request will not supplant other funding already available but will enhance or initiate an activity/service.
- 4 The requested funds achieve an impact on the need.
- 5 The requested amount is commensurate with the expected accomplishment(s).
- 6 The cost per beneficiary is reasonable.
- 7 The activity/service is cost-effective.
- 8 The effectiveness of the activity/service can be measured using well-defined performance measures that are clearly stated in the application.

E) ALTERNATIVE FUNDING SOURCES

- 1 The agency has been successful in obtaining supplemental on-going funding from other sources for its activities/services.
- 2 When appropriate, the agency charges a fee and/or produces other income that may be used to support this activity/service.
- 3 The agency contributes to this activity/service.
- 4 There is evidence that the agency is receiving private and/or community financial support.

F) NECESSITY OF CITY FUNDING

- 1 City funds are critical to carrying out this activity/service.
- 2 This activity/service is appropriate for City funding.
- 3 The activity/service reduces demands on other City resources.
- 4 There are no alternative funding sources.
- 5 There are no alternatives available that are less expensive.

G) CONSISTENCY WITH CITY HOUSING & COMMUNITY DEVELOPMENT POLICIES

- 1 HUD [Alameda County HOME Consortium] Consolidated Plan
- 2 General Plan Housing Element
- 3 Tri-Valley Human Services Needs Assessment (2011) and Strategic Plan (2014-16)

H) HUMAN SERVICES COMMISSION PRIORITIES

- 1 The project prioritizes the “core services” identified in the recently adopted “2011 Human Services Needs Assessment” (dental care, primary health care, mental health, food/nutrition, and housing activities).
- 2 The project takes into consideration transportation (e.g., incorporates or anticipates how clients will access the proposed programs or activities).
- 3 The project is innovative and demonstrates service coordination and collaboration.
- 4 The agency has registered with Alameda County 2-1-1 and Ptownlife.org.