



MEMORANDUM

Date: June 17, 2016

To: Mayor and City Council
Boards and Commissions
City Employees

From: Nelson Fialho, City Manager

Subject: City Manager's Newsletter

Summer is here! Well almost...Monday, June 20 marks the first day of summer and all of our departments are moving in high gear to take advantage of the coming summer months. Enjoy the read!

New Hires

I am pleased to welcome the following new employees who have joined our wonderful City organization this month. These individuals stood out through a competitive examination process – please join me in congratulating them on their appointments and wishing them long and fulfilling careers with the City of Pleasanton!

Ryan Buck – Operations Services Maintenance Worker
John Hilbelink – Operations Services Maintenance Worker
Celia Sisneros – Operations Services Maintenance Worker

Additionally, I would like to extend a special congratulations to our newest Police Officers, Joshua Cerri and Nicole Evans. Joshua and Nicole graduated from the Police Academy this week, and will begin their field training program at the Pleasanton Police Department next week. Congratulations again to our newest employees!

Promotions

I would like to recognize our most recent employee promotions, as well. Please join me in congratulating the following employees on their career growth, and thanking them for their continued service and dedication to the City of Pleasanton.

Frank Nasca – Promoted to Fire Engineer
Shaun Navarra – Promoted to Fire Engineer
Xaviera Scoggins – Promoted to Management Analyst (Human Resources)

COMMUNITY SERVICES SUMMER FUN FOR ALL

Summer is here and what better time to get out and enjoy all of the wonderful activities, programs and events that the Community Services Department has planned for the local community.

This summer we are offering favorites such as: Recreational Swim; Learn to Swim Lessons; DBAC Swim Team; Longfellow's Aquatics Camp; Tennis Lessons, Camps & Clinics; Callippe Junior Golf Camp; Ridge Runners Nature Day Camps; Summer Art, Drama & Dance Camps; Enrichment Camps; Engineering, Tech & Science Camps; Sports Clinics & Camps; Pleasanton Youth Basketball Summer League; Gingerbread Summer Zone Day Camp; Summer Seekers & Explorers Youth Day Camps; P-Town Teen & Road Trip Camps; and Teen Leadership Camps. As well as offer programs for youth of all ages, the Department also offers a variety of volunteer and part-time employment opportunities during summer.



In addition to the numerous summer classes, camps and clinics, the Department also conducts and facilitates a variety of special events, swim meets and sports tournaments during June, July and August. This summer, the Department will sponsor over 21 field sports tournaments, 8 swim meets and 2 tennis tournaments, as well as offer the following special events and shows at the Firehouse Arts Center. Mark your calendars and join the fun!

Special Events

- Free Shakespeare in the Park "The Winter's Tale" at Amador Valley Community Park (Saturdays & Sundays @ 7:30 p.m. , July 2 – July 17)
- Movies in the Park series at Amador Valley Community Park (Thursday nights @ Dusk, July 7 – August 11)
- Friday Family Fun Nights at DBAC: 7/8 & 7/22 6:00 – 9:00pm
- Community Campout at Bernal Community Park (August 5 & 6)
- Splash Day at the Dolores Bengtson Aquatic Center (August 12th @ 6:00 p.m.)

Firehouse Arts Center - Shows

- Bee Gees Gold – June 18th @ 8:00 p.m.
- An Evening with George Winston – July 23rd @ 8:00 p.m. (SOLD OUT)
- Rock Stars & Stripes – August 6th @ 8:00 p.m. & August 7th @ 7:30 p.m.

For additional information on the Department's programs and activity registration, please check out either of these two websites at: [Community Services Department Web Page](#) or www.pleasantonfun.com

LIBRARY SUMMER READING PROGRAM BEGINS

The Summer Reading Game is in full swing at the Library. This year's theme, Once Upon a Summer, celebrates all of the wonderful stories in the Library.



The children's room is decorated with some favorite children's classics. Please come by and take a look at the amazing artistic abilities of your library colleagues. If you have children who would like to join in the fun, bring them by anytime! You do not need to be a Pleasanton resident to use the Library. There are adult and teen programs as well. For more information, along with special program dates/times, please visit: <http://pleasantonlibrary.org/>



ECONOMIC DEVELOPMENT DEPARTMENT ACTIVITIES

Pleasanton has a record of success in attracting a strong base of specialized firms that are innovative in their fields – from software to advanced manufacturing. Through the City's Economic Development Strategic Plan, which specifically calls for developing and supporting Pleasanton's innovation environment, we continue building on this trend. As one opportunity through which to promote this message, the City will again this year be helping to develop and sponsor Innovation Tri-Valley's annual *Innovation Forum* to showcase the range of pioneering and best-in-class achievements of our region's companies. The event will be held on Thursday, July 28 from 10:00 am – 2:00 pm at Casa Real Event Center in Pleasanton (registration will be available soon).

Summer is about spending time outdoors enjoying all that Pleasanton has to offer. To bring additional exposure to our retail shops, restaurants and amenities, a seasonal social media campaign via www.inPleasanton.com will encourage both residents and visitors to frequent local businesses. InPleasanton.com features sample itineraries for spending a day in Pleasanton, highlights events and activities, and calls out why Pleasanton is an extraordinary community, all while acknowledging the value of shopping local: out of every \$100 spent at an independently owned Pleasanton store, \$46 stays in our community.

COMMUNITY DEVELOPMENT DEPARTMENT – SUMMER PLANS

The Community Development Department will continue to 'ride this economic wave' through the summer – the market continues to bring us a very high level of Planning and Building Division activity. Over the summer, Planners will be focused on:

- Hearings for the Hacienda Planned Unit Development (PUD) Update and Design Guidelines
- Hearings for Phase I of the Zoning Code Update

- Kicking-off the Downtown Specific Plan Update
- Continuing to explore the environmental and economic effects of the Johnson Drive Economic Development Zone
- Discussing, and possibly holding hearings for, the Downtown Parking Strategy and Implementation Plan
- Hearings for the Irby Ranch (Sunflower Hill) project on Stanley Boulevard
- Discussing a residential application in the Valley Trails neighborhood
- Launching a new digital tool to help individuals and organizations find sites for new or expanded businesses and more easily submit development applications

Building and Safety Division staff will be reviewing plans, issuing permits, and/or completing inspections for projects like: Workday's new 410,000 sf campus and the associated BART station improvements, Township Square (Gateway) Project, The Vintage Project, Essex I, and Essex II, Ponderosa's Centerpointe Project, Pacific Pearl project, New Roche office building, New Chick-fil-A restaurant, Stoneridge Creek final phase, Kottinger Gardens project, and the Sunrise Assisted Living project.

At the same time, the Traffic Engineering Division will continue to make our streets work better for all users. We're moving forward with an update to the Bike, Pedestrian, and Trail Master Plan and we're going to complete a comprehensive update to our city-wide transportation model – both major undertakings! We'll also continue working with residents on traffic calming projects for Junipero/Independence and Laurel Creek Drive neighborhoods. Black Avenue (phase 2) traffic calming improvements will be advertised and constructed over the summer as will the construction of the Amador High School traffic signal which will provide safer and more efficient ingress and egress from the student parking lot.

And not to be forgotten – our code enforcement efforts will continue to preserve the high quality environment that our residents, employees, visitors and business owners have come to expect.

On June 27th Melinda Denis will join our team as the Permit Center Manager! Melinda's experience with team building, leadership, city planning, permit processing, code enforcement, and community development will allow her to have both an immediate and long-lasting positive impact on our organization and within the community.

You will find Melinda to be articulate, energetic, ethical, and fair, and I am confident that she has the temperament and leadership abilities that will maintain and enhance the Permit Center experience in Pleasanton.

Please stop by to say hello to Melinda and personally welcome her to Pleasanton. The Community Development Department will be hosting a reception for Melinda on June 29th at 9:00 a.m. in the Council Conference Room at 200 Old Bernal.

OPERATIONS SERVICES DEPARTMENT SUMMER HAPPENINGS

The Operations Services Department kicked off its Automated Metering Infrastructure (AMI) project at the June 7th City Council meeting, with the Council authorizing \$7.2M for the project. The installation of new water meters, meter lids, data collector units and meter transmitting units are the main components of the project. Upon completion of the project later this winter, residents will be able to have near real-time and historic consumption data from any smart device or computer and enable them to set notifications for abnormal usage alerts that could predict potential leaks in a user's system through the new SUS Customer Portal, also being launched later this summer. Nearly 22,000 customers will soon have access to the state-of-the-art meter reading technology.

The Department is also upgrading its utility billing software to Tyler Munis to allow for a seamless integration with the new AMI technology and the Finance's department assimilation of Tyler Munis city-wide.

The Department is also preparing for the opening and maintenance of Bernal Community Park Phase II. The new Oak Woodland trees will be hand watered to ensure healthy growth of the trees during the summer months and staff will be taking over the maintenance of the new artificial turf fields, the first of this kind in our City parks.

Lastly, the Recycled Water project continues this summer with connecting the remaining 88 customers throughout Hacienda Business Park, the Tennis and Community Park and Creekside Park. This summer you will also see the completion of the newly renovated Cultural Arts Building that includes a new stucco exterior, landscaping improvements, ADA compliant restrooms and interior enhancements.

LIVERMORE-PLEASANTON FIRE DEPARTMENT – FIRE SEASON 2016

The Livermore-Pleasanton Fire Department (LPFD) declared peak wildfire season on May 23, 2016. This declaration notifies our personnel to be prepared for multi-day emergency assignments, increases the amount of units that we send to a reported vegetation fire, and requires our Fire Engines and Trucks to bring their brush fire rigs with them when they leave quarters on routine assignments during high hazard days. We have already had multiple small vegetation fires this year in Livermore and Pleasanton, and large fires have already occurred in the central portion of the State including a 3,712 acre fire in San Luis Obispo County.

For residents that live in the urban wildland interface area (properties that are within or adjacent to wildland areas, a minimum of 30' perimeter around the home should be clear of flammable vegetation, fallen leaves, pine needles and branches. Gutters should be kept clean. In the 30' to 100' perimeter, all annual grasses should be cut down and removed, spacing between trees and shrubs should be maintained.

Some excellent information on wildfire preparedness can be found at:
<http://www.readyforwildfire.org/>

On the statewide level, Cal Fire is expecting a fairly normal amount of fire activity as peak wildfire season begins, but in July, they expect state fire activity to transition to above normal

levels. Of particular risk this year are large groves of trees that became susceptible to beetles after multiple years of drought and are now dying or dead. Extreme fire behavior is expected in parts of the Sierras, and the Livermore-Pleasanton Fire Department anticipates supporting Cal Fire and US Forest Service this year on fires that may arise throughout the state. The LPFD does this by providing wildfire specialists and firefighting crews when requested by these agencies. The LPFD also houses a Cal OES Fire Engine, and provides staffing for it when requested. The LPFD, as an active participant in the State's Mutual Aid System, is fully reimbursed for these incidents.

POLICE DEPARTMENT SUMMER HAPPENINGS

Two of the Police Department's annual outreach programs kick off this summer – the Teen Academy and National Night Out. The Teen Academy is a three week program aimed at creating positive relationships between law enforcement and youth in the Pleasanton community. This year's program will host over 20 teens between the ages of 14 and 18 and will take place Tuesdays, Wednesdays and Thursdays in July. Participants learn about patrol procedures, investigations, dispatch, SWAT, K-9 and more through a combination of lecture and hands-on experiences. Applicants must live or attend school in Pleasanton and pass a background check (teens of City employees welcome).

The Department's largest annual event, National Night Out, will take place the evening of Tuesday, August 2nd, 2016. National Night Out is a coast-to-coast celebration of the Neighborhood Watch program, designed to thank those who are 'extra eyes and ears' in our neighborhoods. For this large-scale event, the Police Department collaborates with the Livermore-Pleasanton Fire Department, California Highway Patrol, Paramedics Plus and City staff to provide quality visits to nearly 40 parties throughout Pleasanton. Parties are hosted by Neighborhood Watch and community groups and vary in nature from potluck barbeques to bicycle parades and carnival-like festivals.

Opportunities to create real connection and celebrate relationships are why these events are annual highlights for the Police Department. For more information about Teen Academy, National Night Out or other programs that make Pleasanton PD 'Better Together', please contact Shannon Revel-Whitaker at SRevel-Whitaker@cityofpleasantonca.gov.

FINANCE DEPARTMENT SUMMER PROJECTS

The Finance Department will complete implementation of the Tyler-Munis Financial system and begin migrating City departments to the purchasing module that will route invoices, Direct Payment Claims (DPCs), and Purchase Orders (POs) through electronic approvals. They will also begin a review and update of the City's financial policies to ensure they are consistent with municipal finance best practices. Finally, we will begin to automate creation of the City's budget book as well as develop a more contemporary look to the City's budget book and supporting materials.

BERNAL COMMUNITY PARK – THE TURF IS HERE!

The City will soon be installing the synthetic turf system as part of the Bernal Park Phase II project. There will be three multiple purpose fields totaling almost seven and a half acres, or 320,000 square feet of synthetic turf. The fields will include permanent striping for soccer, football, and boy's and girl's lacrosse. Much like natural grass fields, the synthetic turf fields can also be striped temporarily for other sports should it be desired.

Synthetic turf has been around for many years, but Pleasanton's fields will be unique in that they are some of the first in the nation do not include crumb rubber as the infill material. In the past, crumb rubber has been the standard to give the fields a resilient feel and provide needed shock absorbance (G-Max rating). Over the last few years there has been much discussion on whether crumb rubber could potential be a health risk linked to cancer. Although there is currently no substantiated evidence of a health risk, Pleasanton chose to avoid the whole discussion and use a 15mm brock pad under the turf to get the required G-Max rating. This allowed Pleasanton to purchase a shorter pile carpet, and use a natural product called Zeolite for the infill. Zeolite is a very homogenous granular stone material mined in Nevada. The Zeolite is spread over the synthetic turf after it is installed. The weight of the Zeolite provides ballast to the turf, allowing it to feel more firm and natural underfoot. The turf system Pleasanton chose also has other benefits. Potential health issues aside, if you have ever been on crumb rubber field you have no doubt seen the little bits of rubber in your shoes, on your clothes, and probably in your hair after only a little playtime. The granular Zeolite material works is way deeper into the "thatched root zone" of the turf. Because it is so deep it does not "fly-out" or move around as much on the turf as the crumb rubber. This is not only less irritating to field users, but also reduces the maintenance requirements to groom the field and keep an even thickness of infill material.

The synthetic turf should begin installation in early July and take approximately two months to complete. For those interested in seeing what 320,000 square feet (7.35 acres) of rolled carpet looks like, drive by Bernal Park and see the 156 rolls staged on the east side of the fields. Each roll is 15 feet wide, with an average length of 145 feet.

PURPLE PIPE PROJECT - NIGHT WORK TO CONTINUE ON VALLEY AND BERNAL AVENUE

On June 10 work began on Valley and Bernal to get the purple pipeline in Valley across the Bernal intersection before the Fair, and before we pave the Bernal immediately after the Fair. This is short a piece through the intersection (200 feet) being done now because of the pending paving of Bernal. The rest of the pipeline on Valley from Bernal to Hopyard will be done early next year, before we pave that length of Valley Avenue.

STANLEY BOULEVARD CLOSURE

On Monday, Ghilotti Construction Company, Inc. and the City of Pleasanton began work on Stanley Boulevard. The demolition period will take 4 to 6 weeks. The first part of the project will be to reconstruct and renovate Stanley Boulevard between First and Main streets as specified in the 2002 Downtown Specific Plan. Undergrounding of overhead utilities will take place at the beginning of the project, followed by street reconstruction, including new curbs, gutters,

sidewalks, bike lanes, parallel parking on the north side, street lights similar to those downtown and landscaping. The project is scheduled to be completed by the end of summer.

WATER SHORTAGE LEVEL CHANGED TO STAGE 1

In recognition of the persistent but less severe drought conditions and response to the State Water Board statewide standard, on June 7th, City Council approved a reduction in the City's water shortage level to Stage 1 Water Shortage with a 10% water use reduction goal compared to 2013 use.

Under Stage 1, drought surcharges will NOT be imposed for those customers that do not achieve the 10% conservation goal, compared to their comparable 2013 billing period use. For a complete list visit www.PleasantonWaterConservation.com

SAVE THE DATE - "SALUTE TO PARTNERS" BBQ MIXER BY THE CHAMBER AND PLEASANTON DOWNTOWN ASSOCIATION

Wednesday, July 13, in Barone's Backyard at 5:30pm is the annual "Salute to Partners" BBQ Mixer; a joint effort between PDA and Chamber to salute partnering with the City of Pleasanton on a number of fronts – once again all city staff and elected officials will be guests – while chamber and PDA members pay to attend. I hope to see you there!

That's it for now. If you have any questions, please feel free to contact me at nfialho@cityofpleasantonca.gov or (925) 931-5002.

Nelson Fialho
City Manager