



PRESS RELEASE

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COUNCIL RECRUITING FOR DOWNTOWN SPECIFIC PLAN UPDATE TASK FORCE

Applications Accepted Through September 2, 2016

PLEASANTON, Calif. — The City Council is recruiting three at-large members of the community for the Downtown Specific Plan Task Force. The Downtown Specific Plan (DSP), adopted in 2002, serves as a guide for the future development and preservation of the Downtown area and addresses issues such as land use, transportation, parking, historic preservation, design and beautification, and economic vitality.

The key objective for the DSP update is to complete a comprehensive update of the plan to better reflect community priorities and incorporate recent land use and policy changes. Some specific objectives include: evaluation of parking requirements for development projects; integration of residential development; evaluation and clarification of maximum building height in Downtown for residential and commercial properties; integration of trails and pedestrian pathway; and Division Street enhancements.

In addition, the DSP Task Force will evaluate and provide recommendations for land uses on the existing civic center site in coordination with the Civic Center Master Plan.

The DSP Task Force will be comprised of: two City Councilmembers; two Planning Commissioners; two Pleasanton Downtown Association representatives; one Economic Vitality Committee member; and three At-Large members.

The Task Force is expected to meet monthly for a period of 18-24 months. No specific membership requirements are necessary, but past experience on major land use and design skills is desired.

To apply online, visit: <http://www.cityofpleasantonca.gov/gov/depts/clerk/boards/default.asp> by 5 p.m. on September 2, 2016.

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